

## IMPLEMENTATION

Master Plans are required by Massachusetts General Laws, Chapter 41, Section 81 D which states that a Planning Board - - “shall make a master plan - -and from time to time may extend or perfect such plan. - - - Such plan shall be made, and may be added to or changed from time to time, by a majority vote of such Planning Board and shall be public record. - - -“.

Paragraph 9 of this law provides for implementation as follows: “An implementation program element which defines and schedules the specific municipal actions necessary to achieve the objective of each element of the master plan.”

Each Master Plan section is followed by recommendations for specific implementation activities with specific responsibilities identified. These are labeled as IMPLEMENTING ACTION TASKS. A few are of the “motherhood and apple pie” variety but most call for specific activities, actions or detailed analyses. These have been summarized on the attached listing but reference to specific chapters is recommended for full comprehension of the purpose.

## IMPLEMENTING ACTION TASKS:

have been prioritized as indicated under the column labeled Implementation Priority in the attached listing.

To ensure maximum possible movement toward the objectives expressed herein, a Master Plan Implementation Team is recommended.

Under the auspices of the Planning Board, the Master Plan Implementation Team will:

1. Promote achievement of the Master Plan by motivating and enabling elected and appointed town officials to perform the appropriate evaluations and activities.
2. Function as town-wide ombudsman in realization of the IMPLEMENTING ACTION TASKS identified in each of the ten sections and summarized herein.
3. Establish commitments to achieve results with polite but firm regular reminders and “prompts”
4. Recommend amendments, expansions or revisions of the Master Plan to the Planning Board as ensuing events and circumstances suggest.
5. Advocate broadly and aggressively to promote planned actions or recommend changes to the plan.

**THE MASTER PLAN IMPLEMENTATION  
TEAM:**

The team should be five residents who represent a broad array of interest an experience and share an abiding interest in Rochester's future.

A close relationship with the Planning Board is anticipated to discuss progress, problems and potential evolution in the Master Plan itself. A joint quarterly meeting is recommended.